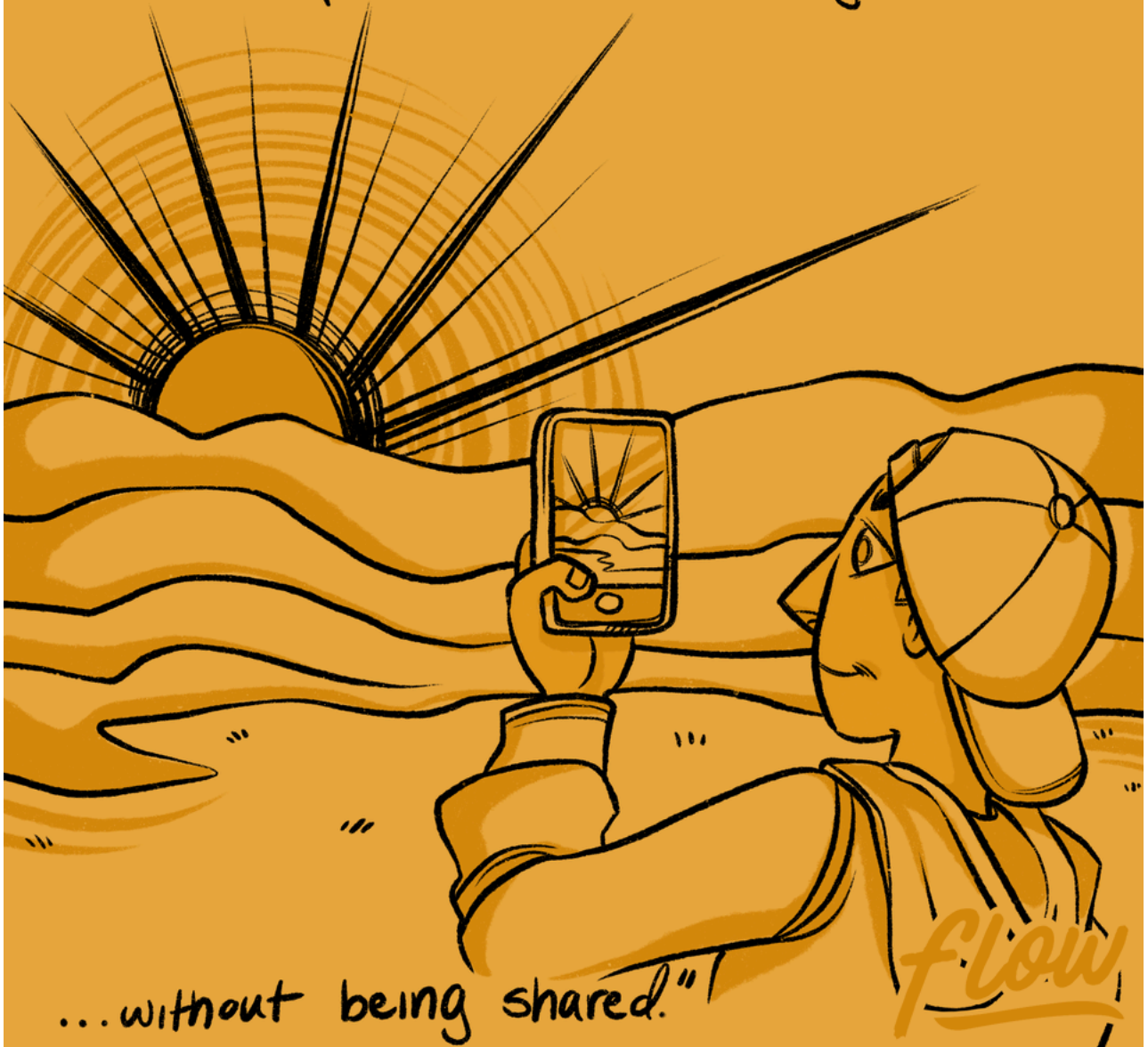


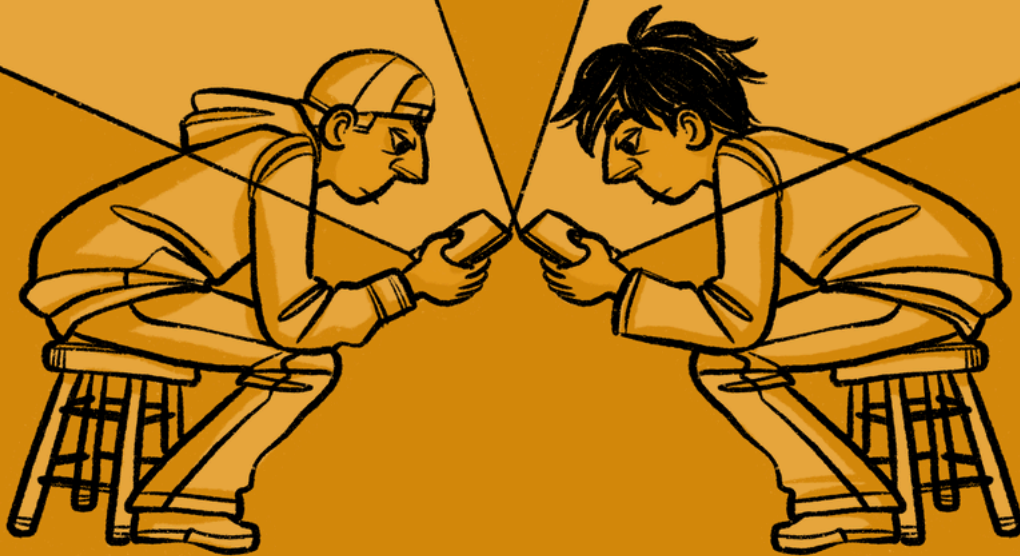
"No beautiful moment can be fully experienced..."



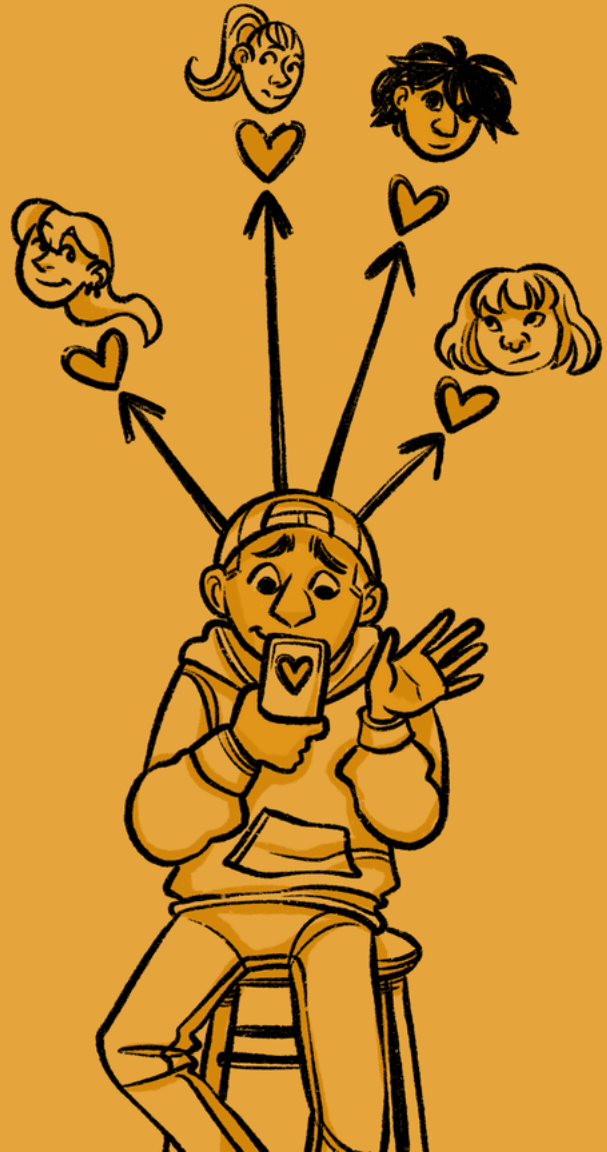
...without being shared."

flow

This is what the world tells us.
This is what we tell each other.



Obviously, sharing things with people online is not inherently a "bad thing." Technology can be an awesome tool when genuinely used to connect us (especially with long distance friends and family).

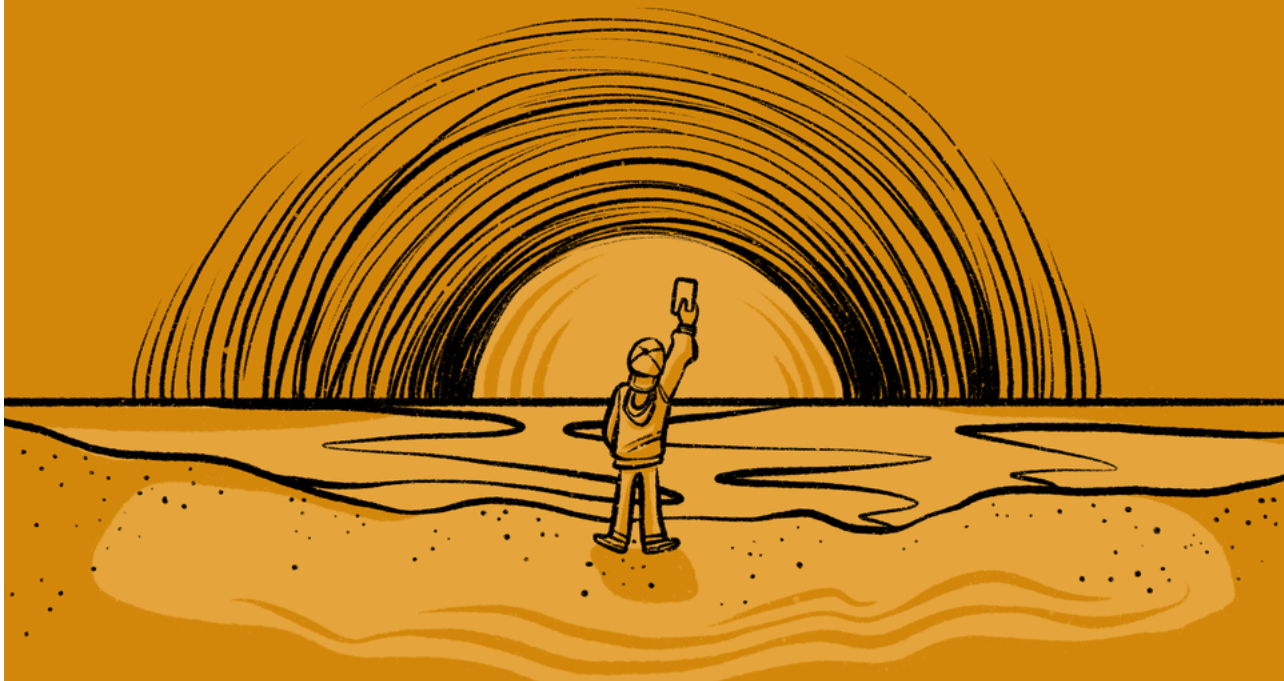


But there are moments when it does become a problem.

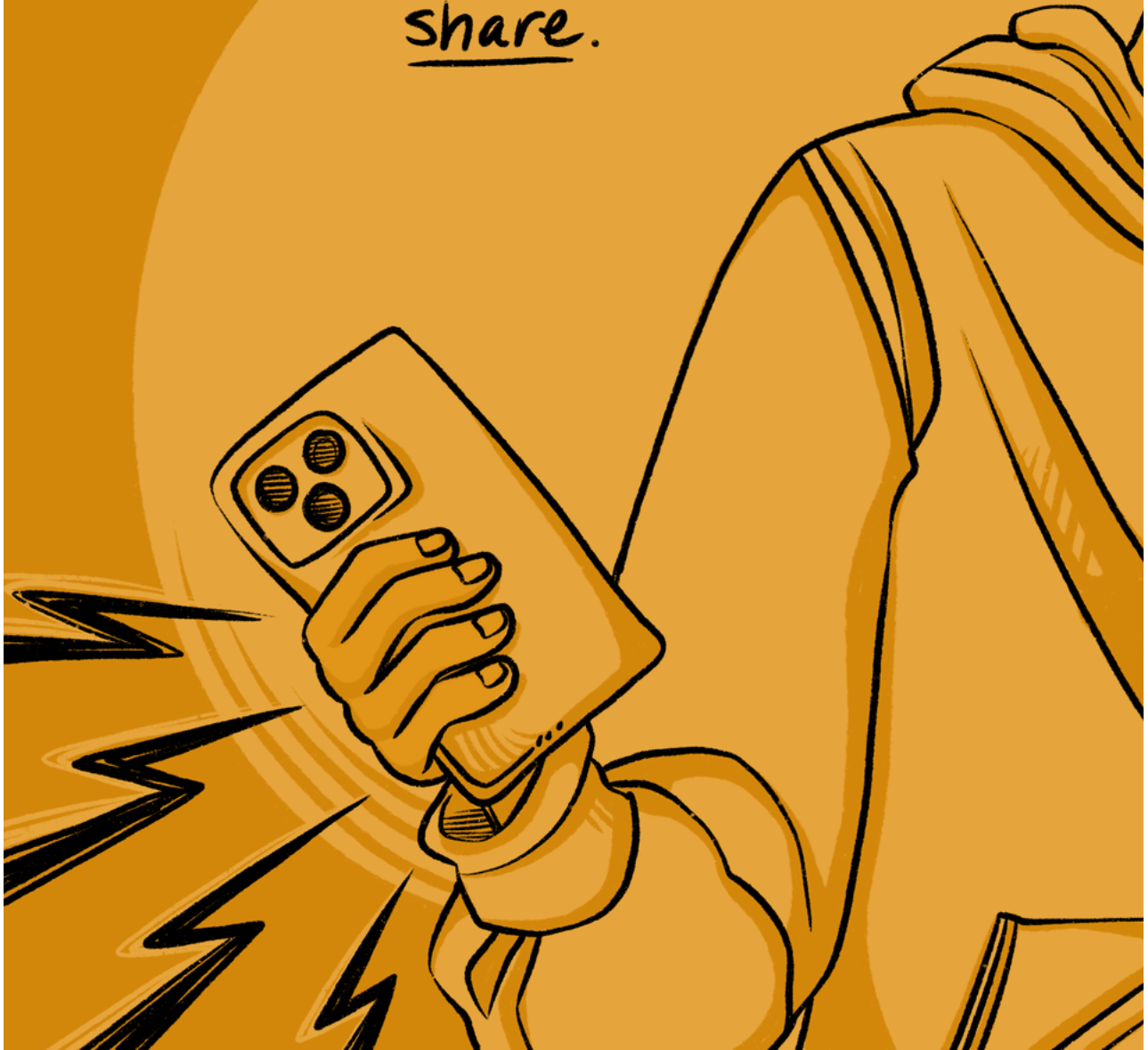


Like when you're hanging with friends, but can't stop focusing on getting the perfect picture for your story to prove that you were hanging with friends.

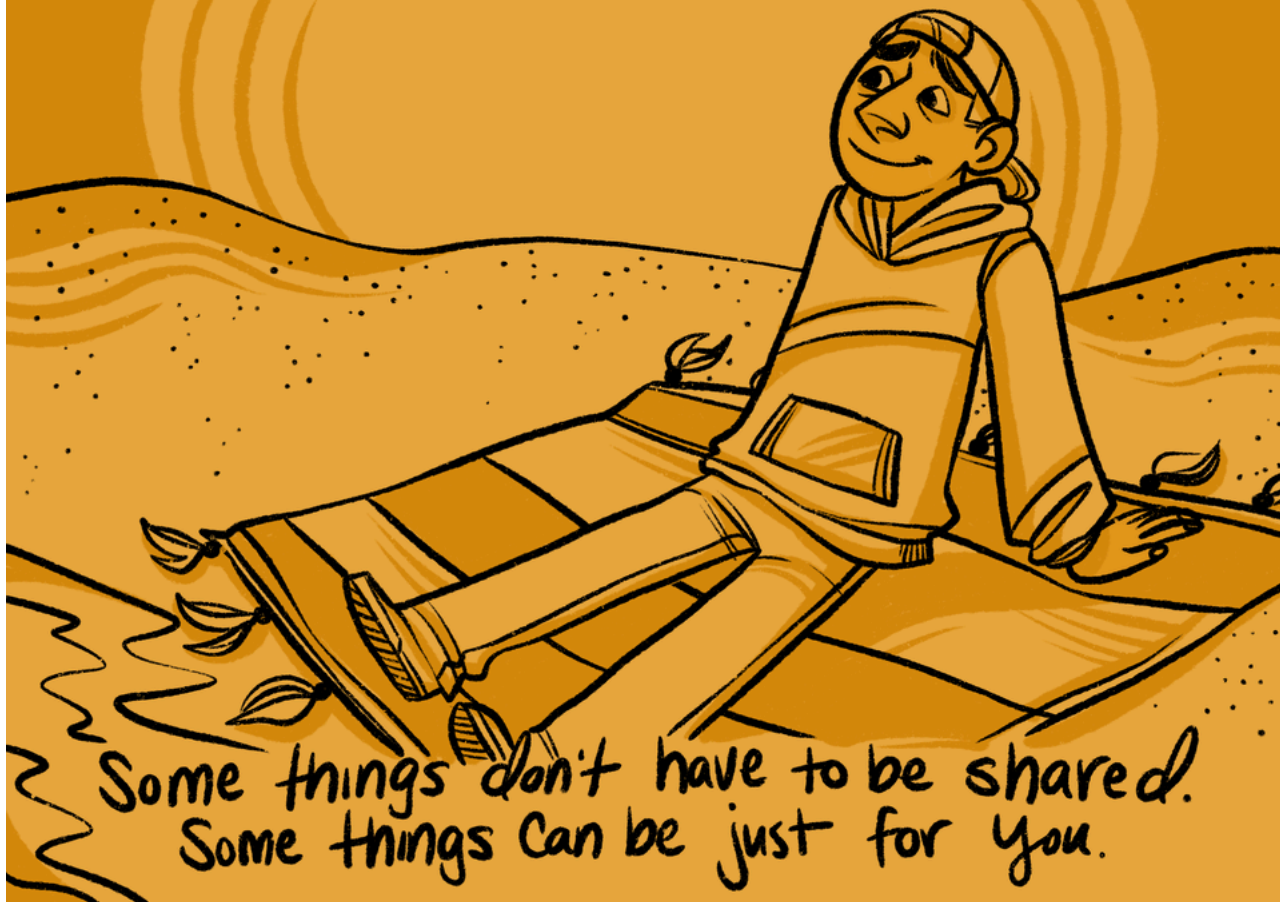
Or being unable to look at a beautiful sunset without capturing it.



It's almost instinctual now, to need to share.



It's something we've learned, and it can
be unlearned.



Some things don't have to be shared.
Some things can be just for you.